



CheckerSedan.com

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**DAWN BAUSE JOINS CHECKER SEDAN
AS SALES REPRESENTATIVE AND CUSTOMER RELATIONS MANAGER**

DEARBORN HEIGHTS, Mich. (March 22, 2007) —Checker Sedan, the official curbside luxury sedan provider for Detroit Metro Airport, has named Dawn Bause as sales representative and customer relations manager. The announcement was made by Timothy J. McCarthy, president of Checker Sedan. Checker Sedan is an affiliate company of Detroit-based Soave Enterprises.

Bause is responsible for coordinating with the sales and marketing team on targeted marketing initiatives to potential clients. She oversees Checker Sedan's sales and marketing efforts for the travel and entertainment industries. In her position, she also will nurture existing client relationships, while determining opportunities for which Checker Sedan can provide expanded services to each.

"We are pleased to welcome Dawn to the team," said McCarthy. "Her multifaceted experience will be invaluable as we seek to expand our service capabilities to new markets."

Previously, Bause served as vice president of sales and marketing with Clinage Skin Rejuvenation Systems in Southfield, Mich. Additionally, Bause has served as vice president of investor relations for Saker One Corp. in Livonia, Mich.

Bause earned a Diplôme d'études Universitaires Générales in French and political science at the University of Paris-Sorbonne, Paris IV, France. She is a member of the International Culinary Tourism Association and serves as a cooking instructor for the Birmingham Community House- Programs Department. Bause resides in Commerce Township, Mich.

Checker Sedan, www.checkersedan.com, was established in March 2000 and has become the fastest growing chauffeur-driven licensed luxury sedan company in Metropolitan Detroit. Checker Sedan is an affiliate of Soave Enterprises, a privately held management and investment company founded by Detroit businessman Anthony L. Soave. Checker Sedan is the official curbside luxury sedan provider for Detroit Metro Airport.